

Designer Endorsement Letter

Dear Editor or Designer:

Fairfield Processing goes to great lengths to maintain the highest standards of quality and it makes all of our efforts worthwhile when a designer recommends these products without reservation. We have been very pleased with your desire to endorse Poly-fil[®] products in your patterns and we have developed an incentive program to express our gratitude.

Fairfield is offering a paid incentive program where designers using Polyfil products in their projects featured in a magazine will receive a payment of \$50.00 in conjunction with meeting our endorsement requirements:

- Contact Fairfield Processing and register the proposed project and target publications in advance.
- Send a finished format so that Fairfield can review and confirm how our product should be listed.
- Editorial credit for any published project that includes our registered product names under the material or source area is required.
- A tear sheet must be submitted within three months of the magazine sale date accompanied by an invoice for \$50.00 per credited feature project.

Upon receipt of the tear sheets, we will be very happy to send you a check for your hard work.

As usual, we will continue to provide our products to designers free of charge for these projects. Arrangements for product shipments can be made by contacting me at 800-980-8000 ext. 262 or emailing me at, tracyw@poly-fil.com. Please allow sufficient time for shipping.

If you have some projects in mind, please give me a call and I will be happy to assist you and ship the products you need promptly. Again, I would like to thank you for your generous support and loyalty. I look forward to working with you on future projects.

Sincerely,



Tracy Whitlock
Marketing Coordinator

Please use the following copy to credit Fairfield products in a Materials List:

Fiber

Polyfil fiberfill
Soft Touch[®] Polyfil Supreme fiberfill
Poly-Pellets[®]
Crafter's Choice[®] (pillow, batting, or fiberfill)

Batting

Low-Loft[®] batting
Extra-Loft[®] batting
Hi-Loft[®] batting
Ultra-Loft[®] batting
Cotton Classic[®] batting
Soft Touch[®] Cotton batting
Natural[®] Cotton batting

Pillows

Soft Touch[®] pillow insert
Pop-In-Pillow[®] pillow insert

Others

Crafty DECOR[®] chair cushion
Nu-Foam[®]
Hot Shot Color Form[™]

When showing photography of finished project, credits should read at the bottom of the page.

Batting by Fairfield
Pillows by Fairfield
Fiber by Fairfield

When Fairfield is listed under the Sources please use any of the following information:

Polyfil products can be found at your local fabric, quilt, and chain stores. To locate a store near you, call 800-243-0989.

Fairfield Processing
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